



## First annual “Greeks” Go Blue and Green in support of Organ and Tissue Donation– Friday, April 13, 2018

**Cause:** National Donate Life Month – April

National Donate Life Month (NDLM) features an entire month of local, regional and national activities to help encourage Americans to register as organ, eye and tissue donors and to celebrate those who have saved lives through the gift of donation.

**Goal:** Engage as many “Greek” chapters in Metro Detroit to share the message of organ and tissue donation with their membership, family, friends and the community at large.

### **Campaign/Rules:**

- Email the group picture with membership wearing blue & green (make sure that your group is identified). Could include but not limited to jacket, shirt, skirt, necktie, scarves, bow tie, blouse, pants, hats, gloves...etc. **The group can take picture at its February, March or April monthly meeting or any time prior to April 13, 2018**
- The picture will be uploaded to the Gift of Life- MOTTEP Facebook page on Friday, April 13, 2018 at 8 a.m.
- The group must “like” the Gift of Life MOTTEP Facebook page.
- The contact person will be tagged on the post. The contact person must share the photo from the Gift of Life- MOTTEP page, then the voting will begin.

**Register your group by emailing or texting the following:** Name of organization, chapter, group contact name for this project, email, phone number along with group picture by Wednesday, April 11, 2018 to [tsmith@golm.org](mailto:tsmith@golm.org) or 313.600.3345.

**Prize:** A trophy will be awarded to the following:

- Photo with the most LIKES on GOL MOTTEP Facebook page by 11:59 p.m. Friday, April 13 will win.
- Group with most creative picture, wearing blue & green

**Additional Incentive:** The groups that register at least 25 new donors to the donor registry will be given Gift of Life polo shirts with Greek insignia.

**Questions:** Please call Tanya Smith 313.875.9055 or email at [tsmith@golm.org](mailto:tsmith@golm.org)

Learn more about MOTTEP and organ donation at [www.detroitmottepfoundation.org](http://www.detroitmottepfoundation.org)  
Learn more about National Blue & Green Day at [www.donatelife.net/celebrations](http://www.donatelife.net/celebrations)