

## How to set up a Facebook Fundraiser to support the Gift of Life Foundation



### Get to the Fundraising page on Facebook

Go to [Facebook.com/giftoflifemichigan](https://www.facebook.com/giftoflifemichigan) and select "Fundraisers" on the left side menu, or visit [Facebook.com/fund/giftoflifemichigan](https://www.facebook.com/fund/giftoflifemichigan).

### Click on "Raise Money"



### Edit the details

Let's start with the basics

Who is organizing the fundraiser?  
Connie Tribute (Your Name)

Who are you raising money for?  
Gift of Life Michigan (Edit your Goal)

How much money do you want to raise? 200 USD (Edit your Goal)

When should your fundraiser end? Sep 23, 2019 (Consider at least 2 weeks)

Fundraisers are Public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

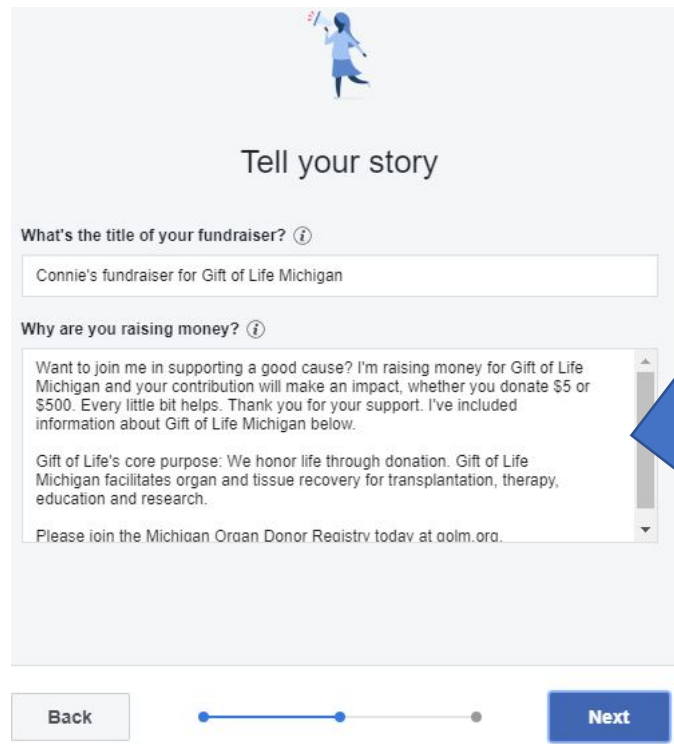
Next

Make these edits.

## Share your story!

If you have a personal connection to donation that you would like to share – shout it from the rooftops! Include that at the beginning of the text about Gift of Life Michigan.

- Consider updating the text that tells your friends why you want to fundraise for Gift of Life Michigan
- Honor your loved one and highlight your connection to donation



The screenshot shows a form titled "Tell your story" for a fundraiser. At the top, there is a small illustration of a person holding a megaphone. Below the title, there are two main sections:

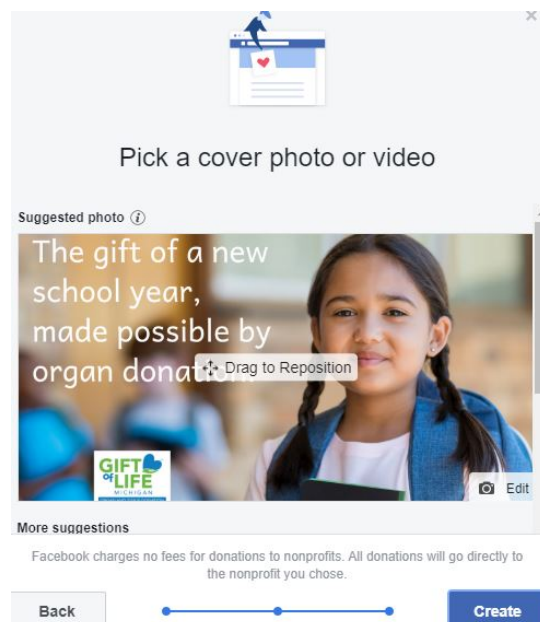
- What's the title of your fundraiser?** (with a help icon): A text input field containing "Connie's fundraiser for Gift of Life Michigan".
- Why are you raising money?** (with a help icon): A text area containing the following text:  
"Want to join me in supporting a good cause? I'm raising money for Gift of Life Michigan and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Gift of Life Michigan below."  
"Gift of Life's core purpose: We honor life through donation. Gift of Life Michigan facilitates organ and tissue recovery for transplantation, therapy, education and research."  
"Please join the Michigan Organ Donor Registry today at oolm.org."

At the bottom of the form, there is a "Back" button, a progress indicator (a blue line with a dot), and a "Next" button.

Add your story or connection here!

## Final Steps

- Consider adding a personal photo or video, like a picture of you volunteering at one of our events or celebrating with loved ones
- Then click "Create" and you are all set!



The screenshot shows a step titled "Pick a cover photo or video". At the top, there is a small icon of a person on a laptop. Below the title, there is a "Suggested photo" section with a help icon. The suggested photo is a young girl with braids, smiling, with the text "The gift of a new school year, made possible by organ donation" overlaid. There is a "Drag to Reposition" handle and an "Edit" button. Below the photo, there is a "More suggestions" section with a note: "Facebook charges no fees for donations to nonprofits. All donations will go directly to the nonprofit you chose." At the bottom, there is a "Back" button, a progress indicator (a blue line with a dot), and a "Create" button.

Add your personal photo

Final Step!